

EFFECTIVE & AFFECTIVE COMMUNICATION

Erasmus+ KA1 Training Course in Córdoba (Spain)





Communicate from the brain & the heart

Communication is the cornerstone of effective teaching, serving as a bridge between educators and their students, colleagues, and stakeholders. For teachers, proficient communication skills are paramount in conveying information clearly, engaging students in learning, and fostering positive relationships.

Whether delivering a lesson, providing feedback, or addressing concerns, effective communication ensures that instructional objectives are understood and achieved.

Moreover, communication facilitates collaboration among educators, sharing enablina the of best practices, resources, and insights to enhance teaching effectiveness. Beyond the classroom, strong communication skills enable teachers to connect with parents, administrators, and the broader community, fostering partnerships that support student success.

But in addition to these technical skills in effective communication, a teacher has to know how to transmit from the heart, imbuing his or her message with emotions that will resonate with the student and go beyond a mere transmission of content with a more or less distant expiry date.

8 areas of development

- Clarity in the transmission of knowledge facilitating the learning process for students.
- Encouraging student participation in discussions and activities.
- Effective classroom management, manage student behaviour and resolve conflicts constructively.
- Meaningful feedback helps students improve and grow in their learning.
- Building positive relationships improves the classroom climate and promotes a favourable learning environment.
- Collaborating with colleagues to enrich the educational experience for students.
- Conveying emotions favouring long-lasting learning.
- Professional development by participating in conferences, workshops and collaborative networks that enrich their teaching practice.

Effective & affective communication

Course description

This course prepares you to acquire specific knowledge within the area, developing in the student the skills to develop professionally in the sector.

Through this course in effective and affective communication, the student will learn about the systems involved in voice emission, the importance of communication, language and speech, etc.

The course will help to develop the necessary skills to speak well in public.

The aim is to help each student to find his or her own speaker, a basic step in order to be able to give efficient presentations.

The course is mainly practical and based on theatrical techniques.

Learning outcomes

- · Connect with the audience
- Communicate efficiently on stage.
- Share emotions with affective communication
- Analyse other people's speeches and give effective feedback.
- Create strategies for speech improvisation and build selfconfidence.

Details

- One week course
- Starting from 480€ (Cultural activities included) *
- Min. 4 max. 14 participants
- Certificate of attendance included (80% of attendance required)
- Available in Córdoba
- Also available in Spanish
- * A 60 € late registration fee will be applied if you register less than 8 weeks before the course start date.

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Tentative schedule

Day 1. Introduction

- Current Experiences of Public Speaking
- Facing the Fear of Public Speaking
- Who, What, and How to Speak Successfully?

Day 2. Getting Your Point Across

- Presenting Clear Messages
- Gaining Confidence in What You Say
- Controlling Your Pace and Timing
- Tools You Know You Can Use

This schedule describes likely activities but may differ significantly based on the requests of the participants, and the trainer delivering the specific session.

Course modifications are subject to the trainer's discretion. If you would like to discuss a specific topic, please indicate it at least 4 weeks in advance.

Day 3. Controlling the Unexpected

- Handling Difficult People and Situations
- Practising the Art of Audience Engagement
- Moving Awkward Situations Forward

Day 4. Techniques of a Good Public Speaker

- Controlling Your Body Language
- Engaging the Audience with Your Tone and Timing
- Adapting to Your Audience

Day 5. Social emotional skills in the classroom

- Emotional intelligence. Intra and interpersonal skills
- Emotions and emotional states. The emotional cycle
- Emotions and decisions. Decision making process
- The triune brain

About the provider

Andalusia Teacher Training is a training company founded in 2018 focused in the attitudinal training and the improvement of human performance. The company works with clients with the aim of increasing their results both in personal or professional areas, developing techniques and strategies in the areas of coaching, Emotional Intelligence, soft skills and Neuro Linguistic Programming (NLP).

Andalusia Teacher Training learns from the experience gained by its staff, professionals with years of background in the fields of training and the development and management of transnational projects in the frame of Erasmus + Program. Andalusia Teacher Training is currently made up of a multidisciplinary team of 8 people, with backgrounds in languages, translation and interpreting, psychology, international relations, pedagogy and communication.

In the field of international projects, the staff has a solid background in the development and implementation of funded projects in the frame of Erasmus+ and in the areas of entrepreneurship, leadership and application of coaching, Emotional Intelligence and soft skills to different fields. In the last five years we have been involved in more than 50 KA2 projects, of which more than 25 have been developed by our staff.



José Antonio Alonso: He has studies in Economics and Psychology. He is Master in Coaching and El, Master Trainer in NLP (Spanish NLP Association), Expert in Gestalt therapy and Master in Ericksonian hypnosis.

José Carlos León: Coach with a large experience training teams, persons and organizations using El tools. With a degree in English Philology, he has also been tutor in the Master of Coaching of the University CEU San Pablo and facilitator in the greas of El and NLP.

Enjoy training... and Andalusia

Obviously, training is a key aspect, but the environment makes the experience complete. That's why Cordoba is the best possible setting, the only city in the world with four World Heritage Sites by UNESCO, a city steeped in history and culture, and also the ideal place to discover Andalusia.

Less than an hour away by train you can enjoy the bewitching Seville, the cosmopolitan Malaga and the haunting Granada, as well as having some of the best beaches just two hours away by car. All in the best connected city in Spain by high-speed train, 1.45 minutes from Madrid and in the centre of Spain's most charming region. Are you going to miss it?



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How to get to Córdoba?

Córdoba has no airport, but there are excellent connections to our city from three international airports thanks to the AVE (High Speed Train):

- Madrid. 400 kilometres, 1.45 hours to Córdoba by train.
- Seville. 130 kilometres, 45 minutes to Córdoba by train.
- Málaga. 145 kilometres. 50 minutes to Córdoba by train.

Málaga is the best option, due to the high amount and variety of international destinations and the facilities to link your flight to the train.

Madrid International Airport Adolfo Suárez is the biggest airport in Spain and it has connections with all the important destinations in Europe. Flights use to be cheaper and both the frequency and the options are higher, so it is also a good chance.

Seville is another option, though destinations and frequencies are not the best. Check if it fits your plans.

Train. There are different companies offering connections from and to Madrid, Málaga and Sevilla to Córdoba. The sooner you book, the cheaper!!

- RENFE (www.renfe.es). In trains from and to Seville or Málaga, you will find AVE and AVANT. The service is the same, though this last one is cheaper. It happens the same from Madrid with AVE and ALVIA.
- IRYO. (https://iryo.eu). Cheap tickets if booked with months in advance.
- AVLO (https://avlorenfe.com). From June 1st 2023. Renfe low cost brand.

Contact Us

- +34 626400421
- www.andalusianteachertraining.com
- Calle Astrónoma Cecilia Payne S/N Córdoba (Spain)